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PAGE: FLORIDA GREEN INDUSTRY SURVEY

1. How far do you travel to provide services from your business address or center of operation (branch office)?

	Response	Response
	Percent	Count
0-25 miles	26.3%	5
25-50 miles	52.6%	10
50-100 miles	15.8%	3
100-150 miles	0.0%	0
More than 150 miles	5.3%	1

answered question 19

skipped question 0

2. How long have you been certified as a GI-BMP professional?

Response	Response
Percent	Count

answered question 19

Survey Results Page 2 of 22

2. How long have you been certified as a GI-BMP professional?

Less than 1 year	21.1%	4
1-2 years	21.1%	4
2-3 years	42.1%	8
3-4 years	5.3%	1
4-5 years	0.0%	0
5-6 years	10.5%	2

answered question 19

skipped question 0

3. Indicate your current level of education:

	Response Percent	Response Count
No High School Diploma	0.0%	0
High School/GED Diploma	26.3%	
Technical School Certificate/Diploma	10.5%	2
Associate Degree	15.8%	3
Bachelor's Degree	31.6%	6
Master's Degree	15.8%	3
Ph.D.	0.0%	0

answered question 19

Survey Results Page 3 of 22

4. Please indicate which of the following describes your company:

	Response	Response
	Percent	Count
Pest Control Company	21.1%	4
Education (Teacher, Instructor)	5.3%	1
Lawn/Landscape Maintenance Service (Mowing/Pruning)	36.8%	7
Ornamental Pest Control Services	47.4%	9
Turfgrass Pest Control Services	36.8%	7
Fertilizer Application Services	42.1%	8
Irrigation Installation/Maintenance Services	21.1%	4
Arborist	31.6%	6
Specialty Turfgrass Management (Golf/Sports Turf)	15.8%	3
Equipment/Material Retail Sales	0.0%	0
Consultant	21.1%	4
Institution (Condominium, Hospital, In-house)	0.0%	0
Government (Public Works, Facility Operations)	21.1%	4
	answered question	19
	skipped question	0

Survey Results Page 4 of 22

4. Please indicate which of the following describes your company:

Other (please specify) Show replies	10.5%	2
	answered question	19
	skipped question	0

5. Which of the following best describes your position?

	Response Percent	Response Count
Trainer	5.3%	1
Grounds Maintenance Technician (Mowing, Pruning,Trimming)	10.5%	2
Landscape Contractor	0.0%	0
Landscape Architect	0.0%	0
Landscape Designer	10.5%	2
Landscape Maintenance Pesticide/Fertilizer Technician	10.5%	2
Interiorscape	0.0%	0
Resort/Facility Manager	0.0%	0
Parks/Recreation/Gardens	10.5%	2
Urban Forester	5.3%	1
Irrigation Contractor	5.3%	1

answered question 19

Survey Results Page 5 of 22

5. Which of the following best describes your position?

Irrigation Technician	5.3%	1
Golf Course Management	5.3%	1
Specialty Turfgrass Manager (Sports/Recreation Fields)	10.5%	2
Owner	26.3%	5
Branch/Account Manager	15.8%	3
Property Manager	5.3%	1
Pest Control Operator	21.1%	4
Other (please specify) Show replies	42.1%	8

answered question 19

skipped question 0

6. What was the total lawn area fertilized by this company/institution in the past 12 months?

	answe	ered question	10
Total sq.ft. Show replies	132,681,560.00	5	
Number of acres Show replies	1,945.50	19,455	10
	Average	Total	Count
	Response	Response	Response

Survey Results Page 6 of 22

7. What were your company's total revenues in the past 12 months?

	Response	Response	
	Percent	Count	
Less than \$100 thousand	13.3%	2	
\$100 to \$199 thousand	13.3%	2	
\$200 to \$299 thousand	0.0%	0	
\$300 to \$399 thousand	0.0%	0	
\$400 to 499 thousand	0.0%	0	
\$500 to \$999 thousand	0.0%	0	
\$1 to \$1.9 million	20.0%	3	
\$2 to \$4.9 million	6.7%	1	
\$5 to \$9.9 million	6.7%	1	
\$10 to \$14.9 million	13.3%	2	
\$15 to \$19.9 million	0.0%	0	
\$20 to \$24.9 million	6.7%	1	
\$25 million or greater	20.0%	3	
	answered question	15	
	skipped question	4	

Survey Results Page 7 of 22

8. What percentage (%) of your total revenue came from fertilizer application services?

	Response Percent	Response Count	
None	40.0%	6	
25% or less	46.7%	7	
50%	0.0%	0	
75%	6.7%	1	
100%	6.7%	1	

answered question 15

skipped question 4

PAGE: FERTILIZATION

1. BEFORE participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Used weather forecasting information to plan a fertilization schedule.	16.7% (3)	16.7% (3)	27.8% (5)	22.2% (4)	16.7% (3)	18
Used soil test results to determine fertilization needs.	11.1% (2)	27.8% (5)	27.8% (5)	22.2% (4)	11.1% (2)	18
Established fertilizer-free buffer zones around water bodies.	16.7% (3)	27.8% (5)	11.1% (2)	33.3% (6)	11.1% (2)	18

answered question 18

Survey Results Page 8 of 22

1. BEFORE participating in the GI-BMP training program, I

11.1% (2) 5.6%	11.1% (2)	16.7% (3)	38.9% (7)	22.2% (4)	18
5.6%					
(1)	5.6% (1)	16.7% (3)	61.1% (11)	11.1% (2)	18
5.6% (1)	0.0% (0)	27.8% (5)	50.0% (9)	16.7% (3)	18
11.1% (2)	16.7% (3)	16.7% (3)	33.3% (6)	22.2% (4)	18
	(1)	11.1% 16.7% (3)	(1) 0.0% (0) (5) 11.1% 16.7% (3) 16.7%	(1) 0.0% (0) (5) (9) 11.1% 16.7% (3) 16.7% 33.3 %	(1) 0.0% (0) (5) (9) (3) 11.1% 16.7% 16.7% 33.3% 22.2%

answered question 18

skipped question 1

2. AFTER participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Use weather forecasting information to plan a fertilization schedule.	5.6% (1)	0.0% (0)	22.2% (4)	61.1% (11)	11.1% (2)	18
Use soil test results to determine fertilization needs.	0.0%	5.6% (1)	50.0% (9)	33.3% (6)	11.1% (2)	18
Establish fertilizer-free buffer zones around water bodies.	0.0%	5.6% (1)	5.6% (1)	77.8% (14)	11.1% (2)	18
Use a fertilizer broadcast spreader deflector shield.	0.0%	0.0% (0)	11.1% (2)	66.7% (12)	22.2% (4)	18

answered question 18

Survey Results Page 9 of 22

2. AFTER participating in the GI-BMP training program, I

Read the fertilizer label to determine slow- and quick -release nitrogen sources.	0.0%	0.0% (0)	5.6% (1)	83.3% (15)	11.1% (2)	18
Inspect plant for insect and disease pressures before applying nutrients.	0.0%	0.0% (0)	16.7% (3)	66.7% (12)	16.7% (3)	18
Calibrate fertilizer application equipment.	0.0% (0)	0.0% (0)	27.8% (5)	50.0% (9)	22.2% (4)	18

answered question 18

skipped question 1

PAGE: PEST MANAGEMENT

1. BEFORE participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Used Personal Protective Equipment (PPE) when handling and/or applying pesticides.	0.0%	7.1% (1)	21.4% (3)	57.1% (8)	14.3% (2)	14
Used IPM to determine pest control method(s).	7.1% (1)	21.4% (3)	21.4% (3)	35.7% (5)	14.3% (2)	14
Monitored pest populations to determine when to apply pesticides.	0.0%	21.4% (3)	21.4% (3)	42.9% (6)	14.3% (2)	14
Scouted routinely to identify existing or potential pest problems.	0.0%	28.6% (4)	14.3% (2)	50.0% (7)	7.1% (1)	14

answered question 14

Survey Results Page 10 of 22

1. BEFORE participating in the GI-BMP training program, I

Performed spot treatment when appropriate.	7.1% (1)	0.0% (0)	28.6% (4)	50.0% (7)	14.3% (2)	14
Stored all pesticides in a secured area.	0.0% (0)	7.1% (1)	14.3% (2)	64.3% (9)	14.3% (2)	14
Established pesticide application-free buffer zones per label instructions.	7.1% (1)	14.3% (2)	7.1% (1)	57.1% (8)	14.3% (2)	14
Maintained proper records of all pesticide applications.	7.1% (1)	0.0% (0)	14.3% (2)	64.3% (9)	14.3% (2)	14
Read and followed all label directions.	0.0% (0)	14.3% (2)	7.1% (1)	64.3% (9)	14.3% (2)	14
Trained other employees in proper pest identification and pesticide selection techniques.	7.1% (1)	14.3% (2)	7.1% (1)	50.0% (7)	21.4% (3)	14
Used spill cleanup equipment to clean, control, contain, collect, and store spilled material until proper disposal.	7.1% (1)	0.0% (0)	7.1% (1)	78.6% (11)	7.1% (1)	14

answered question

skipped question 5

14

2. AFTER participating in the GI-BMP training program, I

Never	Occasionally	Onen	Always	IN/A	Count
		aı	nswered q	uestion	14

Survey Results Page 11 of 22

2. AFTER participating in the GI-BMP training program, I

Use Personal Protective Equipment (PPE) when handling and/or applying pesticides.	0.0% (0)	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Use IPM to determine pest control method(s).	0.0%	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Monitor pest populations to determine when to apply pesticides.	0.0%	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Scout routinely to identify existing or potential pest problems.	0.0%	0.0% (0)	7.1% (1)	85.7% (12)	7.1% (1)	14
Spot treat when appropriate.	0.0%	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Store all pesticides in a secured area.	0.0% (0)	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Establish pesticide application-free buffer zones per label instructions.	0.0% (0)	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Maintain proper records of all pesticide applications.	0.0%	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Read and follow all label directions.	0.0% (0)	0.0% (0)	0.0%	85.7% (12)	14.3% (2)	14
Train other employees in proper pest identification and pesticide selection techniques.	0.0%	0.0% (0)	14.3% (2)	71.4% (10)	14.3% (2)	14
Use spill cleanup equipment to clean, control, contain, collect, and store spilled material until proper disposal.	0.0%	0.0% (0)	0.0%	92.9% (13)	7.1% (1)	14

answered question 14

Survey Results Page 12 of 22

PAGE: MOWING, MULCHING & RECYCLING

1. BEFORE participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Left grass clippings on the lawn after mowing.	8.3% (1)	16.7% (2)	8.3% (1)	50.0% (6)	16.7% (2)	12
Maintained a mulch depth of 2-3 inches.	0.0%	16.7% (2)	33.3% (4)	33.3% (4)	16.7% (2)	12
Avoided mulching around tree trunks and shrub bases.	16.7% (2)	0.0% (0)	33.3% (4)	33.3% (4)	16.7% (2)	12
Used the highest acceptable mowing height for the grass being grown.	0.0%	8.3% (1)	50.0% (6)	25.0% (3)	16.7% (2)	12
Avoided removing more than a third of the grass leaf blade at one time.	0.0%	25.0% (3)	16.7% (2)	41.7% (5)	16.7% (2)	12
Sharpened mower blades to maintain clean mowing cuts.	0.0%	16.7% (2)	25.0% (3)	41.7% (5)	16.7% (2)	12
Mowed turf when dry to maintain turf quality and health.	8.3% (1)	8.3% (1)	25.0% (3)	41.7% (5)	16.7% (2)	12

answered question 12

Survey Results Page 13 of 22

2. AFTER participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Leave grass clippings on the lawn after mowing.	16.7% (2)	0.0% (0)	25.0% (3)	41.7% (5)	16.7% (2)	12
Maintain a mulch depth of 2-3 inches.	0.0%	0.0% (0)	16.7% (2)	66.7% (8)	16.7% (2)	12
Avoid mulching around tree trunks and shrub bases.	0.0%	0.0% (0)	16.7% (2)	66.7% (8)	16.7% (2)	12
Use the highest acceptable mowing height for the grass being grown.	0.0%	8.3% (1)	8.3% (1)	66.7% (8)	16.7% (2)	12
Avoid removing more than a third of the grass leaf blade at one time.	0.0%	8.3% (1)	0.0%	75.0% (9)	16.7% (2)	12
Sharpen mower blades to maintain clean mowing cuts.	0.0%	0.0% (0)	16.7% (2)	66.7% (8)	16.7% (2)	12
Mow turf when dry to maintain turf quality and health.	0.0%	0.0% (0)	33.3% (4)	50.0% (6)	16.7% (2)	12

answered question 12

skipped question 7

PAGE: IRRIGATION

Survey Results Page 14 of 22

1. BEFORE participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Reset irrigation controllers/timers seasonally.	8.3% (1)	16.7% (2)	0.0%	58.3% (7)	16.7% (2)	12
Calibrated rain shut-off devices and/or other automated methods to manage irrigation.	8.3% (1)	33.3% (4)	8.3% (1)	41.7% (5)	8.3% (1)	12
Ensured irrigation rates to prevent leaching and runoff.	16.7% (2)	25.0% (3)	16.7% (2)	33.3% (4)	8.3% (1)	12
Used soil moisture or other sensing devices to ensure effective water use.	33.3% (4)	25.0% (3)	8.3% (1)	16.7% (2)	16.7% (2)	12
Applied no more than ½ to ¾ inches of water per irrigation event.	8.3% (1)	33.3% (4)	25.0% (3)	16.7% (2)	16.7% (2)	12
Considered over-irrigation harmful to the plant and environment.	16.7% (2)	16.7% (2)	0.0%	58.3% (7)	8.3% (1)	12

answered question 12

Survey Results Page 15 of 22

2. AFTER participating in the GI-BMP training program, I

Never	Occasionally	Often	Always	N/A	Response Count
0.0%	0.0% (0)	8.3% (1)	75.0% (9)	16.7% (2)	12
0.0%	8.3% (1)	16.7% (2)	66.7% (8)	8.3% (1)	12
0.0%	8.3% (1)	0.0%	83.3% (10)	8.3% (1)	12
8.3% (1)	16.7% (2)	25.0% (3)	33.3% (4)	16.7% (2)	12
0.0%	8.3% (1)	8.3% (1)	66.7% (8)	16.7% (2)	12
0.0%	0.0% (0)	0.0%	91.7% (11)	8.3% (1)	12
	0.0% (0) 0.0% (0) 0.0% (0) 8.3% (1) 0.0% (0)	0.0% (0) 0.0% (0) 0.0% (0) 0.0% (0) 8.3% (1) 0.0% (1) 8.3% (1) 0.0% (0) 8.3% (1) 0.0% (0) 0.0% (0)	0.0% (0) 0.0% (0) 8.3% (1) 0.0% (0) 8.3% (1) 16.7% (2) 0.0% (0) 8.3% (1) 0.0% (0) 8.3% (1) 16.7% (2) 25.0% (3) 0.0% (0) 8.3% (1) 8.3% (1) 0.0% (0) 0.0% (0) 0.0%	0.0% (0) 0.0% (0) 8.3% 75.0% (9) 0.0% (0) 8.3% (1) 16.7% 66.7% (2) (8) 0.0% (0) 8.3% (1) 0.0% 83.3% (10) 8.3% (1) 16.7% (2) 25.0% (3) 33.3% (4) 0.0% (0) 8.3% (1) 8.3% (66.7% (1) (8)	0.0% (0) 0.0% (0) 8.3% 75.0% 16.7% (2) 0.0% (0) 8.3% (1) 16.7% 66.7% 8.3% (1) 0.0% (0) 8.3% (1) 0.0% 83.3% 8.3% (1) 0.0% (1) 16.7% (2) 25.0% (3) 33.3% 16.7% (2) 0.0% (0) 8.3% (1) 8.3% (4) (2) 0.0% (0) 8.3% (1) 8.3% 66.7% 16.7% (2) 0.0% (0) 0.0% (0) 0.0% 91.7% 8.3%

answered question

skipped question 7

12

PAGE: CUSTOMER RELATIONS

Survey Results Page 16 of 22

1. BEFORE participating in the GI-BMP training program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Used brochures or included comments with billing to educate clients.	25.0% (3)	25.0% (3)	8.3% (1)	16.7% (2)	25.0% (3)	12
Assisted clients in setting/programming the irrigation timer.	8.3% (1)	33.3% (4)	8.3% (1)	16.7% (2)	33.3% (4)	12
Assisted clients or provided services in calibrating irrigation.	25.0% (3)	8.3% (1)	8.3% (1)	16.7% (2)	41.7% (5)	12
Assisted clients or provided services inspecting the rain sensor.	8.3% (1)	25.0% (3)	8.3% (1)	16.7% (2)	41.7% (5)	12
Educated clients about the importance of a nutrient management plan.	8.3% (1)	0.0% (0)	33.3% (4)	8.3% (1)	50.0% (6)	12
Educated clients about the importance of IPM.	8.3% (1)	0.0% (0)	25.0% (3)	25.0% (3)	41.7% (5)	12
Educated clients about effective irrigation management.	8.3% (1)	8.3% (1)	25.0% (3)	33.3% (4)	25.0% (3)	12
Educated clients about proper mowing practices, such as mowing heights, the need to leave clippings on the lawn, etc.	8.3% (1)	0.0% (0)	33.3% (4)	16.7% (2)	41.7% (5)	12

answered question 12

Survey Results Page 17 of 22

2. AFTER participating in the GI-BMP program, I

	Never	Occasionally	Often	Always	N/A	Response Count
Use brochures or include comments with billing to educate clients.	16.7% (2)	16.7% (2)	16.7% (2)	16.7% (2)	33.3% (4)	12
Assist clients in setting/programming the irrigation timer.	8.3% (1)	25.0% (3)	16.7% (2)	25.0% (3)	25.0% (3)	12
Assist clients or provide services in calibrating irrigation.	16.7% (2)	8.3% (1)	16.7% (2)	25.0% (3)	33.3% (4)	12
Assist clients or provide services inspecting the rain sensor.	8.3% (1)	16.7% (2)	16.7% (2)	25.0% (3)	33.3% (4)	12
Educate clients about the importance of a nutrient management plan.	8.3% (1)	0.0% (0)	25.0% (3)	33.3% (4)	33.3% (4)	12
Educate clients about the importance of IPM.	8.3% (1)	0.0% (0)	16.7% (2)	41.7% (5)	33.3% (4)	12
Educate clients about effective irrigation management.	8.3% (1)	8.3% (1)	25.0% (3)	41.7% (5)	16.7% (2)	12
Educate clients about proper mowing practices, such as mowing heights, the need to leave clippings on the lawn, etc.	8.3% (1)	0.0% (0)	8.3% (1)	50.0% (6)	33.3% (4)	12
			aı	nswered q	uestion	12

skipped question 7

PAGE: TRAINING AND INFORMATION NEEDS

Survey Results Page 18 of 22

1. BEFORE becoming GI-BMP Certified, who did you contact for help with a landscape/lawn problem?

	Never	Rarely	Often	Always	N/A	Response Count
UF/IFAS County Extension Agent	16.7% (2)	41.7% (5)	33.3% (4)	8.3% (1)	0.0%	12
UF/IFAS State Specialist	66.7% (8)	16.7% (2)	16.7% (2)	0.0%	0.0%	12
Chemical company representative	50.0% (6)	25.0% (3)	25.0% (3)	0.0%	0.0%	12
Private consultant	58.3% (7)	8.3% (1)	33.3% (4)	0.0%	0.0%	12

answered question

12

skipped question 7

2. AFTER becoming GI-BMP Certified, who do you contact for help with a landscape/lawn problem?

	Never	Rarely	Often	Always	N/A	Response Count
UF/IFAS County Extension Agent	0.0% (0)	25.0% (3)	58.3% (7)	16.7% (2)	0.0%	12
UF/IFAS State Specialist	33.3% (4)	25.0% (3)	41.7% (5)	0.0%	0.0%	12
Chemical company representative	33.3% (4)	16.7% (2)	50.0% (6)	0.0%	0.0%	12
Private consultant	50.0% (6)	25.0% (3)	25.0% (3)	0.0%	0.0%	12

answered question 12

Survey Results Page 19 of 22

3. Indicate your level of satisfaction with the information provided by the GI-BMP training program:

	Very Satisfied	Satisfied	No Opinion	Dissatisfied	Very Dissatisfied	Respo Count
The information was relevant.	75.0% (9)	25.0% (3)	0.0%	0.0% (0)	0.0% (0)	
The information was easy to understand.	83.3% (10)	16.7% (2)	0.0%	0.0% (0)	0.0% (0)	
The information was helpful.	75.0% (9)	25.0% (3)	0.0%	0.0% (0)	0.0% (0)	

answered question

skipped question

PAGE: VALUE

1. What is the value of the GI-BMP program for your company?

	Not Applicable	Slightly Important	Important	Very Important	Critical to Company	Respo
It creates a positive public image.	9.1% (1)	9.1% (1)	0.0% (0)	54.5% (6)	27.3% (3)	Court
It provides cost-savings.	18.2% (2)	9.1% (1)	27.3% (3)	27.3% (3)	18.2%	
It offers reduced liability.	18.2% (2)	0.0% (0)	18.2% (2)	27.3% (3)	36.4% (4)	
It provides CEUs used to maintain certification.	18.2% (2)	9.1% (1)	36.4% (4)	27.3% (3)	9.1% (1)	

answered question

Survey Results Page 20 of 22

1. What is the value of the GI-BMP program for your company?

Certification helps with marketing to the public.	18.2% (2)	9.1% (1)	9.1% (1)	45.5% (5)	18.2% (2)	
It generates additional revenue	36.4% (4)	18.2% (2)	36.4% (4)	9.1% (1)	0.0% (0)	

answered question

skipped question

2. What is the value of the GI-BMP program for you?

	Not Important	Slightly Important	Important	Very Important	Critical	Response Count
CEUs to maintain certification	20.0%	20.0% (2)	30.0% (3)	20.0% (2)	10.0%	10
Knowledge increase	0.0% (0)	0.0% (0)	9.1% (1)	45.5% (5)	45.5% (5)	11
Better employment opportunities	18.2% (2)	9.1% (1)	45.5% (5)	27.3% (3)	0.0%	11
More job security	9.1% (1)	18.2% (2)	27.3% (3)	45.5% (5)	0.0%	11
Higher income	9.1% (1)	27.3% (3)	18.2% (2)	36.4% (4)	9.1% (1)	11

answered question 11

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3. Are you aware of the new FDACS "Limited Commercial Fertilizer Applicator Certificate" requirement for urban commercial fertilizer applicators?

	Response	Response
	Percent	Count
Yes	81.8%	9
No	18.2%	2
	answered question	11

skipped question

8

4. What percentage (%) of your total employees will require the new limited Urban Commercial Landscape Applicator certificate from FDACS.

	Response	Response Count
25% or less	81.8%	9
50%	0.0%	0
75%	9.1%	1
100%	9.1%	1
	answered question	11
	skipped question	8

PAGE: COMMENTS

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1. What did we miss? Please provide additional comments regarding your experiences as a GI-BM Professional.	IP Certified
	Response
	Count
Show replies	4
answered question	4
skipped question	15